

Mycelium — Privacy Policy

Effective date: 8th August, 2026

This Privacy Policy explains how Mycelium.Bioshift Private Limited ("Mycelium", "we", "us", "our"), a company registered in Faridabad, Haryana, India, collects, uses, discloses, and protects information when you visit <https://www.myceliuslab.com/> (the "Website") or otherwise interact with us. By using the Website, you agree to the practices described in this Policy.

1. Information We Collect

1.1 Information you give us directly

- Contact details submitted through forms — name, email address, phone number, company or studio name.
- Message content when you use a contact, inquiry, or collaboration form.
- Email address if you subscribe to updates or newsletters.
- Details you provide when downloading the brochure or other materials, if the download is gated behind a form.

1.2 Information collected automatically

- IP address, browser type, device type, and operating system.
- Pages visited, time spent on pages, referring website, and general usage patterns.
- Cookie and similar tracking data (see Section 3).

2. How We Use Your Information

We use collected information to:

- Respond to inquiries, collaboration requests, and messages.
- Send newsletters or updates, where you have opted in.
- Operate, maintain, and improve the Website.
- Understand, in general terms, how visitors use the Website, so we can improve it.
- Meet legal, regulatory, or contractual obligations.

We do not sell your personal information to third parties.

3. Cookies and Tracking Technologies

The Website does not currently use third-party analytics or advertising cookies. It may use essential cookies needed for basic site functionality. If we introduce analytics or other tracking tools in the future, this section will be updated accordingly, and cookie consent will be requested where required by law. You can disable cookies through your browser settings; some parts of the Website may not function as intended if you do so.

4. Data Sharing and Disclosure

We may share information with:

- Service providers who support Website hosting, email delivery, or form processing, bound by confidentiality obligations.
- Legal or regulatory authorities, where required by applicable law.
- A successor entity, in the event of a merger, acquisition, or sale of assets.

We do not share your information with third parties for their own independent marketing purposes without your consent.

5. Data Retention

We retain personal information only for as long as necessary to fulfil the purpose it was collected for, or as required by applicable law, after which it is deleted or anonymised.

6. Data Security

We take reasonable technical and organisational measures to protect information from unauthorised access, alteration, disclosure, or destruction. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Rights

Subject to applicable law, including the Digital Personal Data Protection Act, 2023, you may have the right to:

- Access the personal information we hold about you.
- Request correction of inaccurate or incomplete information.
- Request deletion of your personal information.
- Withdraw consent for processing, including unsubscribing from communications at any time.

To exercise these rights, contact us using the details in Section 10.

8. Children's Privacy

The Website is not directed at individuals under the age of 18, and we do not knowingly collect personal information from children.

9. Third-Party Links

The Website may link to third-party websites. We are not responsible for the privacy practices or content of those websites, and we encourage you to review their policies separately.

10. Grievance Officer and Contact

In accordance with applicable Indian law, the Grievance Officer for privacy-related concerns is:

- Name: Gauri Gautam
- Designation: Chief Managing Director
- Email: gaurigautam@myceliuslab.com
- Address: Mycelius.Bioshift Private Limited, House No. 1132, Sector 19, Faridabad, Haryana, 121002, India

For general privacy questions, you may also write to bioshift@myceliuslab.com.

11. Changes to This Policy

We may update this Privacy Policy from time to time. Material changes will be reflected by an updated effective date at the top of this page. Continued use of the Website after changes take effect constitutes acceptance of the revised Policy.